

Costing Breakdown

FIGURES SHOWN ARE IN \$USD

(a) – Website Begin Cost

All projects begin when initial payment is received, which is represented by either the payment of the STANDARD hosting fee (in the most typical cases), or a half of the total cost of the project.

(b) – Regular Work Rate / Traveling Cost*

The typical hourly rate for our work (outside of the project's costs) is \$50/hour. This has to do with work that does not have another particular cost attached. For clarification and details please speak to your assigned work agent to ensure that you understand the total cost of the job that you require to be completed, and the substance of its parts. Traveling expenses per visit is \$50. Work is typically undergone virtually via the internet and similar communications, and except for receiving payments or having the *initial* talk to begin work on your behalf, a charge for traveling will be applied.

(c) – Exceeding the Free Website Requirements

Our most basic web design involves up to 5 web pages; only the standard web hosting cost is applied then for the completion of the project. For work that exceeds this amount, each web page will cost \$30. Cost discounts on pages take effect at the 50s: in excess of 50 pages the cost is \$20 per page; over 100 pages costs \$15 per page, and all in excess of 150 pages costs \$10 per page. **Pages that DO NOT attract a cost, aside from the 5 free pages**, are the *Privacy & Terms* page, the *Login* Page, and pages that typically go toward the creation of the website's front-page, in most typical cases. Circumstances may vary; contact your assigned work agent for details.

(d) – Plugins

For plugins, we issue 3 main ones as part of our base-class services, the rest will come in at regular listed plugin prices. Our core plugins are **Website Backup**, **Website Statistics**, and a **Mobile-Aware-Website functionality**, which will display your website in a *responsive layout*, easily viewed on a large screen computer all the way down to a small-screened device or smartphone. Plugins that enable the functionality that we advertise as *included features* of our websites, are not counted as plugins that attract a cost. The best examples are: *Under Construction* type plugins, *Favicon* enablers, *Menu/category hidens*, *Custom sidebars*, *special Importers*, and the like.

(e) – Migratory Services Rate

Packaging the content of your website and making this available to you for your migration away from our services costs \$100. This includes the domain name, files and any attached databases for the website.



Price List

April 2016

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Description	Prices
1 Company Standard Work Rate (if not using any charges outlined in this document)	\$50 / hr
2 Logos (depending on complexity, company target, other factors)	between \$50-\$250
3 Slogans	\$30
4 Business Cards (with existing client logo, probable retouching)	\$25
5 Business Cards (with low-res logo creation)	\$40
6 Business Cards (with low-res logo creation, slogan)	\$50
7 Flyers/Brochures/Adverts (depending on size, complexity, etc.)	between \$50-\$400, upwards
8 Letterhead	\$40
9 PowerPoint Theme (design only)	\$40 upwards
10 Base price for Web Development on a single website (includes 1GB overall storage)	Free , pay only host fee (\$300/yr)
11 Additional Storage Tiers: 4GB, 8GB (cost added to /yr hosting subscription)	4GB (+\$100), 8GB (+\$400)
12 Cost per single webpage for between 1-50 Pages	\$30
13 Cost per single webpage for between 51-100 Pages	\$20
14 Cost per single webpage for between 101-150 Pages	\$15
15 Cost per single webpage for Over 150 Pages	\$10
16 Typical feature/plug-in cost	\$40
17 Statistical tool (outside of included package deal)	\$40
18 Basic Mobile aware sites (better layout for phones, devices) (outside of package deal)	\$70
19 Calendar of events, or Schedule	\$40
20 Website backup plug-in (outside of included package deal)	\$90
21 Website localization / language aids (basic implementation, multi-languages)	\$230
22 Website localization / language aids (manual implementation, up to 20 pages)	\$420 / 1st Lang, \$100 per addit.
23 Online registration forms (dependent on the specific implementation)	between \$250-\$500, upwards
24 Website membership feature	\$430
25 E-Commerce integration, Complete	\$1,375
26 E-Commerce solution, Basic (PayPal Standard, best for single/few pymt trans.)	\$300
27 Mailing list integration	\$440
28 Antivirus, Anti-malware, Hacker removal (cost included in yearly hosting plan)	Free (otherwise based on /hr rate)
29 Carrying over a website from one hosting company to the next (based on /hr rate)	between \$250-\$400
30 Facebook / Twitter / YouTube page creation (each, outside of included package deal)	\$100
31 Our Administration of Your Website, or your Social Media pages (each)	\$400 /mo/site & \$1400 /mo/social
32 Microsoft Outlook account setup or signature or stationery setup for up to 3 setups	\$70 (+ \$15 per additional setup)
33 Website Training: one 90-Minute session (outside of the included 2x free sessions)	\$80